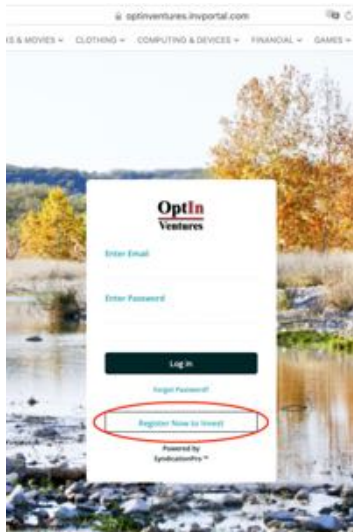


OptIn Ventures – Navigating the Investor Portal

1. At the Portal login screen (from optinventures.com) start by pressing Register.

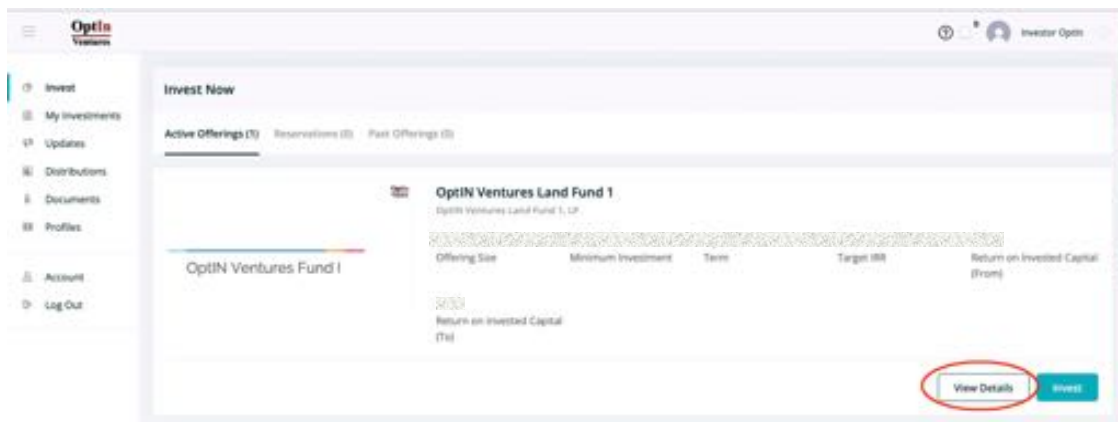


You'll be asked for some basic information. When you're done, press Register.

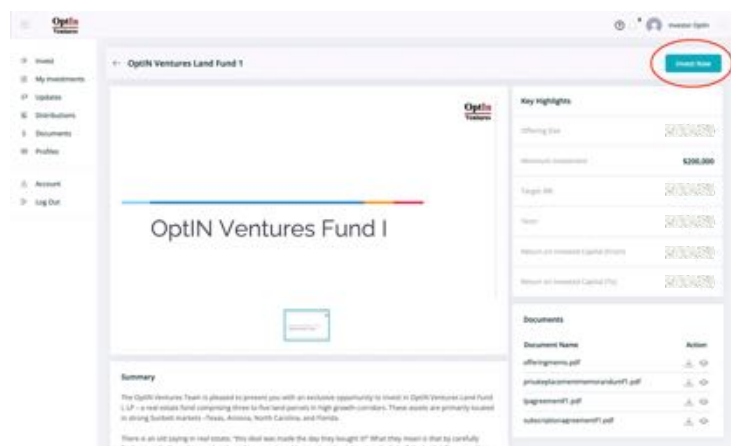
You'll immediately receive a welcome email, and a one-time password to allow you to log in to the system. Enter that six-digit code on the login panel, and press Login.



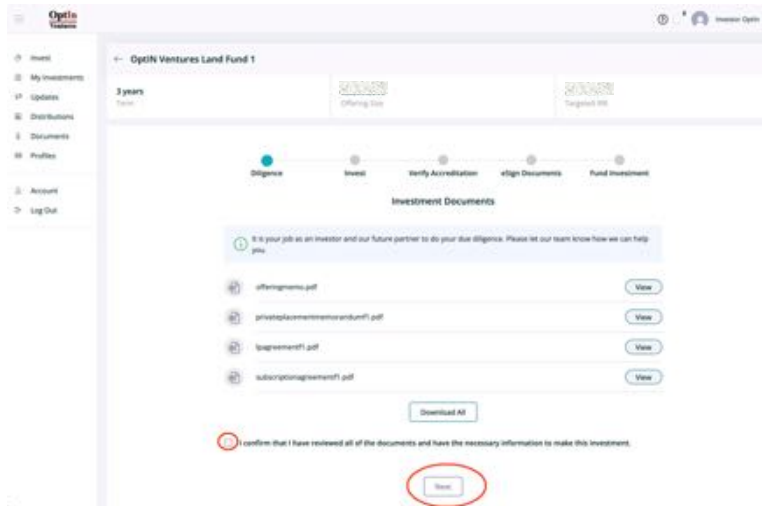
2. You'll see a welcome popup, offering a tour of the investor dashboard. For now, let's press Cancel to see the dashboard. You'll find our active offering at the top. Next, press View Details.



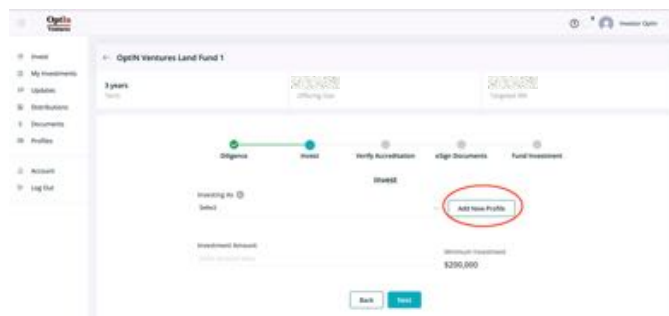
3. After reading through the materials on this page, you can press the Invest Now button on the top right of your screen. This will allow you to start with a soft-commit or, if you wish, go all the way through to an executed subscription.



4. At this point, you have access to all the Offering documents. You can view them (or download them to read later). To move ahead, press Next.

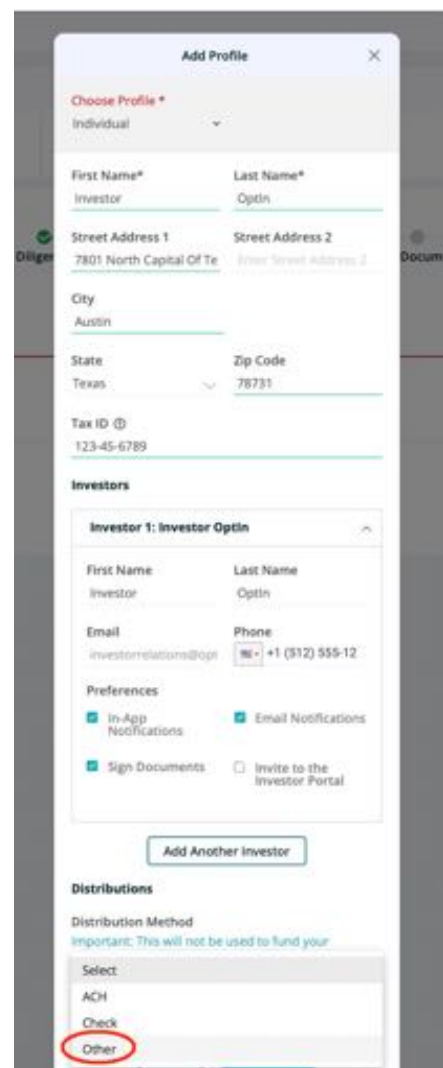


5. On the next screen, you can see where you are in the process. Now you'll might want to Add a New Profile. If you're an individual investor, feel free to select your name under the "Investing As" tab. On the other hand, if you want to participate in a Joint Account, Trust, IRA, LLC, or LP, you can use the new profile popup to enter the appropriate information.



At this time, we suggest you choose "Other" for the Distribution Method.

Be sure to press "Save Profile" at the bottom of this screen when you're done.



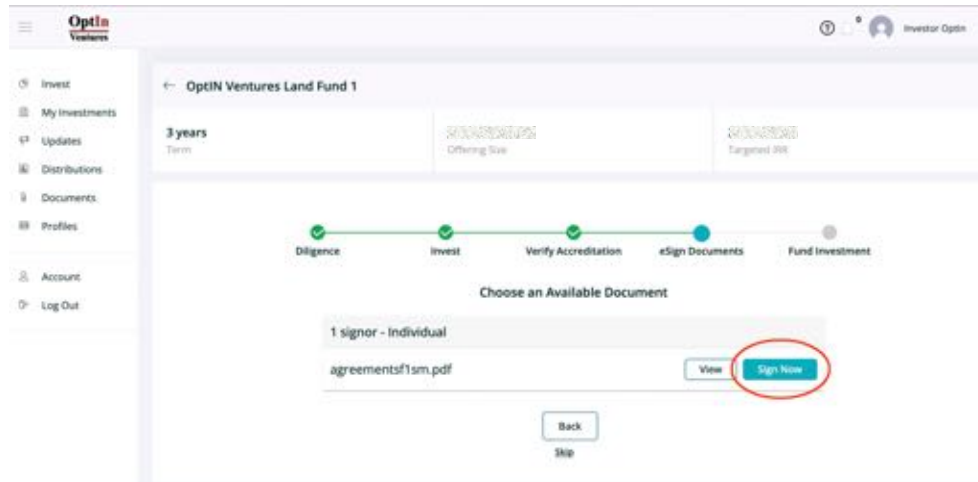
6. Let's recap. You defined the entity (individual, joint, LLC, etc.) for your investment. Now you just have to indicate your commit amount. Depending on the amount you choose, you'll automatically be assigned to the appropriate member class for your investment.

The screenshot shows the 'Invest' step of the investment process for 'OptIN Ventures Land Fund 1'. The progress bar indicates that 'Diligence' and 'Invest' are completed, while 'Verify Accreditation', 'eSign Documents', and 'Fund Investment' are pending. The 'Invest' section shows the user is investing as 'Investor Optin'. The 'Investment Amount' is set to '\$275,000.00', which is circled in red. The 'Minimum Investment' is '\$100,000.00'. There are 'Back' and 'Next' buttons at the bottom.

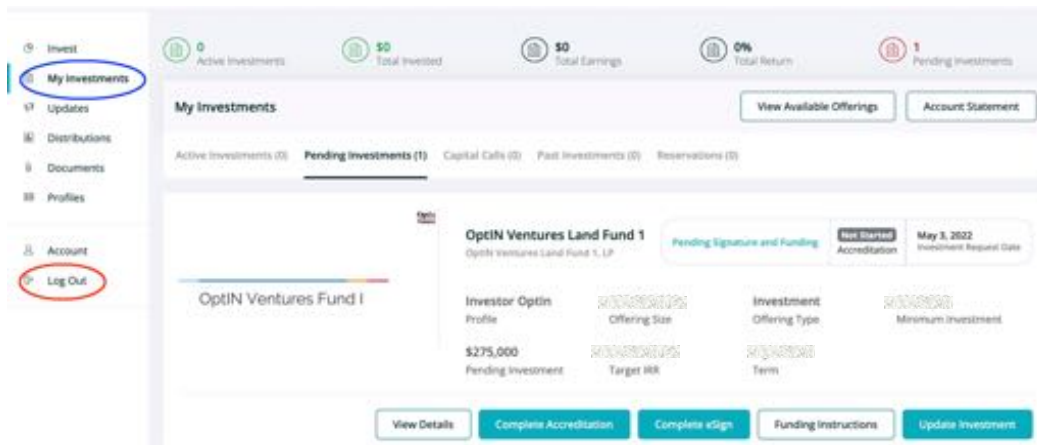
7. When you're ready to move forward in the process, you'll want to address accreditation. In order to comply with SEC regulations, we require 3rd party verification. In many cases, you can upload a certification letter from your CPA or attorney, and that may be sufficient (we'll let you know if it isn't). Optionally, you can press "Get Accredited Now," to use Parallel Markets' service, at no cost to you.

The screenshot shows the 'Verify Accreditation' step of the investment process for 'OptIN Ventures Land Fund 1'. The progress bar indicates that 'Diligence' and 'Invest' are completed, while 'Verify Accreditation' is the current step. The 'Verify Accreditation' section shows the profile name 'MY TRUST' and profile type 'Trust'. There are three buttons: 'Get Accredited Now' (circled in green), 'Already Accredited? Upload letter for review', and 'Skip and Continue'.

8. Once your accreditation is complete (or if you chose to skip it for now), you can eSign the Limited Partner and Subscription Agreements. You've seen these documents earlier, maybe even downloaded them. Please note that if you've chosen a joint account profile and reside in a community property state, your partner will also be asked to eSign the documents.



9. Remember, you can always navigate to the My Investments tab on the left to see the status of your participation.



If you have any questions, please contact us at InvestorRelations@OptInVentures.com